

ValleyCare Charitable Foundation and Stanford Medicine Fundraising Transition FAQs

The merger of Stanford Health Care (SHC) and ValleyCare Health System in 2015 brought together the expertise and excellence of local East Bay physicians with the innovative strength of Stanford Health Care. Since then, Stanford Health Care - ValleyCare (SHC - VC) has been providing the Tri-Valley area with exceptional, patient-centered community medicine together with specialized Stanford Medicine programs to deliver a full continuum of care. We are now excited to bring the ValleyCare Charitable Foundation's fundraising mission into the Stanford Medicine Office of Medical Center Development (MCD) family.

Several questions have emerged regarding the post-merger transition. These are addressed below.

How will fundraising for SHC - ValleyCare be managed post-merger?

The Office of Medical Center Development (MCD) is responsible for all fundraising across the Stanford Medicine enterprise, supporting both research at the School of Medicine and clinical programs at Stanford Health Care. The staff at MCD includes a highly trained team of experienced fundraising professionals and partner teams dedicated to managing donor events, communications and stewardship, research, operations, and other functions critical to supporting successful fundraising operations. MCD consistently exceeds fundraising goals and leads in annual rankings of peer institutions. We look forward to continuing the legacy of community and generosity that has been built by the ValleyCare Charitable Foundation (VCCF) and bringing our considerable resources to bear in support of advancing fundraising priorities at SHC-ValleyCare. Through a mix of assigned major gift fundraising, leadership and annual-giving outreach, and expanded planned giving programs, we will continue to raise funds for VCCF strategic priorities as well as explore new avenues for donor and prospective donor engagement.

What will happen to existing VCCF unrestricted and restricted gift funds?

Any funds remaining post-merger will be transferred to SHC-ValleyCare and stewarded according to the donors' original intent for restricted, partially restricted and endowed funds. Unrestricted funds transferred to SHC-ValleyCare will be used to support equipment and operations in the SHC-ValleyCare service areas.

How will future funds raised in support of SHC-ValleyCare be managed?

Future funds raised will be managed in compliance with Stanford University's current funds accounting policies. All gifts of \$100,000 or more will create a newly designated fund for the specific purposes outlined by the donor(s) in support of SHC - VC. Gifts less than \$100,000 will be added to a general gift fund to support SHC - VC funding priorities as established by hospital leadership.

What will happen to established VCCF community events and giving societies such as the President's Society and Circle of Care?

Members and of existing VCCF giving societies will be aligned and recognized within existing Stanford Medicine donor recognition programs. SHC - VC's philanthropic priorities will be highlighted on a dedicated page on the "Ways to Give" section of MCD's website (medicalgiving.stanford.edu) and a story regarding the transition will be published upon completion of the merger in *The Equation*, the monthly MCD e-newsletter for friends and supporters of Stanford Medicine. Regular content featuring SHC - VC will be included periodically moving forward. VCCF donors and prospective donors will also be included in invitation mailings to stewardship and community events, as appropriate.

We look forward to welcoming the Stanford Health Care - ValleyCare community of supporters and to continued success in securing support for this vital healthcare resource in the extended Tri-Valley region.